

## What's inside the Magic Mirror?

Woodburn is becoming more interesting by the day! Did you know the arcade is full? This is a good news story for Woodburn, so we caught up with Julie Mulherin, shop owner and Chamber member, at the arcade.

You've probably seen the Thai Siam restaurant at the front of the arcade. They are still settling in, but are now open for lunch and dinner. Further down the arcade, the Laundromat is now nestled between Richmond Valley Radio 88.9FM and Replays, a not-for-profit music memorabilia shop selling t-shirts, music, posters and other musical keepsakes.



Like many of us, Julie is looking forward to the bypass, to the town being quieter and the roads being safer. Nonetheless, she understands the need to attract visitors for our township to remain viable. Her views are highly practical—among them, the public toilets must be kept clean at all times and car parking needs to be addressed in the short term. Some shop awnings do not cope with the rain, so these could be upgraded so people can get out of their cars when it rains. Julie also saw the benefit of a water feature in the park for children to cool off during the hot summer months.

When asked about the Laundromat, Julie highlighted these benefits and services:

- The machines are suited to washing doonas and blankets.
- The machines will take a double load—only 23 minutes for a family-sized wash and prices are affordable.
- Change is available at the Riverview Cafe.
- Machines are cleaned daily and are very water efficient.
- The Laundromat is open from 7am to 6pm daily.

Did you know the arcade is called the Magic Mirror Arcade? Julie was quick to point out that she didn't name it and there isn't a mirror in sight! It's possible that the name came about through a school competition. If you know, we'd love to hear from you—please email [info@woodburnchamber.com.au](mailto:info@woodburnchamber.com.au).

## President's message



It gives me great pleasure to welcome several new members to the Chamber this month, including Brony's Studio and Shop (business), Northern Rivers Water Ski Inc (community group) and Jenny Kay and Bill Salapic (community members). More members means a stronger and more dynamic chamber.

My key message is simple this month—I urge all members and the wider community to attend the Chamber meeting on Monday, 11 April 2016 and have a say about the future of our town.

**Daniel Simpson**  
President

### Woodburn Chamber AGM and presentation

Monday, 11 April 2016 at the Rod 'n' Reel

5.30pm AGM - committee election

6.00pm Three themes for Woodburn (also see front page)

After the brief formalities of the Chamber's AGM, we will discuss the types of facilities residents want in Woodburn. From that, we will develop a coherent identity to entice visitors off the highway post-bypass. This is important - we need visitors in order to retain the variety of shops, jobs and services available in Woodburn in the long term. The themes on the front page group together ideas that the community has provided to the Chamber so far. Categorising is a means to form a brand, but that brand will have consequences. It will form the basis of the Woodburn Reinvention Strategy, which will guide which projects Council develops to be shovel-ready when funding becomes available. It will also help direct the activities of the Chamber. This is a watershed moment for Woodburn and the community's best opportunity to influence the future of Woodburn—it's *your* best opportunity. We hope to see you there.

SAVE THE DATE

### Woodburn Hall 'Op Shop' Ball

Saturday, 14 May 2016

Tickets \$10. Live band, light supper, BYOG. For information and bookings contact Glenn Crawford on 6682 2032.

### Woodburn Memorial Hall Trash & Treasure

Sunday, 28 August 2016

The Hall's recent Trash & Treasure sale was a great success, with 30 tables and lots of happy stallholders and buyers. There will be another sale on 28 August, the fourth Sunday in the month.

This newsletter is printed on 100% recycled paper.

# Woodburn NOW

April 2016 Edition



### In this edition:

President's message

Three possible themes for Woodburn—which will you choose?

What's inside the Magic Mirror?

Carnevale Italiano—fun for everyone

Member update

A new name reflects broadening horizons

Save the date!

## Three themes for Woodburn

Monday, 11 April Chamber AGM and presentation

(see back page for more details)

Vaughan Macdonald, General Manager, RVC  
Andrew Leach, Manager, Asset Planning, RVC

will present concept plans based on  
three themes for Woodburn—come along and have a say!

### Riverside events



### Great outdoors



Family friendly



Something else?

## Carnevale Italiano—fun for everyone

**SUNDAY 10<sup>th</sup> APRIL**

from 9.30am onwards at the New Italy Museum Complex,  
10 minutes south of Woodburn on the Pacific Highway  
Entry \$8 per person, children 14 and under free



Carnevale Italiano is a day to celebrate 'All things Italian' with some of the Northern Rivers' colourful Italians. It is the New Italy Museum Complex' major fundraiser for the year.

Originally celebrated once a year to mark 'Anniversary Day' of the 50 families who settled in New Italy in 1881, Carnevale Italiano has grown into a showcase of the best that Australian/Italians have to offer.

Our performers are as varied as the pioneers who founded New Italy. This year alongside an old favourite, Val Wills on the accordion, we have Simone Nicole, Soprano, who sang so beautifully last year. We will also welcome two new performers, the guitarist, Art Phillips (president of Co.As.It Sydney) and Robert Severini, keyboard and cabaret performer from Melbourne. The Lower Clarence Community Choir will sing at Mass at 10am with Father Slack and afterwards on the main stage.

There will be salami wheels, raffles, Italian wine and delicious Italian food. You can take a pavilion tour, check your family history in the genealogy section, or learn the history of New Italy and its wonderful descendants.

This year we will continue with the tradition of planting a tree in the Park of Peace which begun in 1936 by Giacomo Piccoli as part of 'Anniversary Day' by planting a tree to commemorate the women pioneers of New Italy. Dot Randle, one of our oldest volunteers and direct descendant, will plant the tree alongside other women at 3pm.

Every \$8 entry goes into the draw to win two nights accommodation at Ballina in one of the Ramada Hotel and Suites, river view rooms.

Come and enjoy a unique part of our Northern Rivers history in a fun family-friendly way.



## Member update

by Pam McGeary

March was another busy month for the Chamber. After consulting members in February, the committee gathered feedback on the draft Constitution and incorporated appropriate changes. At the general meeting on 14 March, members voted unanimously to adopt the Constitution and to change the name of the association to the Woodburn Business & Community Chamber. Forms have been submitted to NSW Fair Trading and we await final approval before these changes can be fully implemented.

Members also discussed potential projects to apply for funding under the FRRR Small Grants for Rural Communities program. Some great projects were raised and members agreed that fencing around the Riverside Park playground was a priority. An application was put together in record time for fencing materials and two community events. I'd like to thank Wade Mackinnon of Storm Boy Productions for his ideas and help pulling the grant together. We'll let you know the result of the application when we are notified.

In terms of the three core focus areas:

1. The committee is still pursuing leads for a new GP premises. If a suitable premises cannot be found, the committee will rethink the approach after the AGM.
2. Corelle attended a Bypass Action Group meeting where they progressed plans for highway signage for the region, including Woodburn as the "Gateway to the Richmond Valley".
3. The committee invited Richmond Valley Council to develop and present three concepts for Woodburn. Council accepted the invitation and will present the plans at the AGM.

The core activities of the Chamber will be reviewed post-AGM and the membership will be consulted if changes are recommended.

The committee reviewed the Chamber's commitment to the Riverside Festival in light of the end of funding from Council and how important the event is for local business and residents. The Chamber offered the Woodburn Event Team sponsorship for three years, with \$2,500 provided towards the 2016 festival.

The committee has approved four new memberships applications. Procedures are being developed to ensure that new members are updated with Chamber activities. The committee is also considering ways to increase member benefits.

The committee has been preparing for the AGM in April to ensure that the meeting is conducted in accordance with the new constitution. Nomination forms have been prepared for positions on the committee. As there will be two AGMs this year due to the change in financial reporting, it was decided to let nominees choose between a 6-month and 18-month term.

Please email me at [info@woodburnchamber.com.au](mailto:info@woodburnchamber.com.au) if you would like more information about any of the above.

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## A new name reflects broadening horizons

The Woodburn Orchid Society Inc is going from strength to strength and is broadening its horizons.

The Society has a long history in the Mid-Richmond region. In February 1973, a group of local orchid growers gathered at Evans Head with the sole aim of forming a club to stimulate interest in growing orchids. The outcome was the formation of the Evans Head and District Orchid Society.

Initially, this fledgling society held its meetings at the Memorial Stage building in the park at Evans Head. The first Orchid Display was held in conjunction with the then Evans Head Horticultural Society at their Flower Show in September 1973.

The Orchid Society enjoyed continuous growth and the first Orchid Show was held in the Woodburn Memorial Hall in 1976. A speed boat was placed in the centre of the Hall and it was reported some 1,200 orchid plants were positioned around it. A wonderful sight for such a new organisation! A spring show has been held in the Hall every year since.

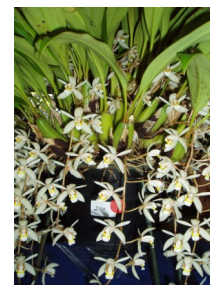
In 1987, the old Society was phased out to be replaced by the Woodburn Orchid Society and the **biggest orchid show on the north coast** became a reality.

After the success of the autumn show in 2015, it was proposed that two orchid shows be held per year. And as the Society draws members and interest from a wide area, and foliage plants are a key feature, the Society decided a new name was appropriate—the **Woodburn/Evans Head & District Orchid & Foliage Society**.

The Society meets monthly on the third Sunday of each month (except December) at 1pm in the Woodburn Memorial Hall—new members welcome!

### What's going on?

If you see some activity on the river in the coming weeks, it's Northern Rivers Water Ski Club installing their new custom built slalom course. We'll have the full details in the May newsletter.



**Woodburn NOW** is compiled by volunteers of the Woodburn Chamber and printing is sponsored by local business